

**BUILDING.
COLORING.
INSPIRING.**



Banja Komerc Bekament DOO
Kralja Petra Prvog 132, Banja, Arandelovac, 34304 Banja, Serbia
Tel: +381 34 6777 500; Fax: +381 34 6777 506
www.bekament.com

www.bekament.com

**Company
profile**





FROM THE FOUNDATION TO THE ROOF

Bekament is one of the most successful companies for production of materials for finishing works in construction, which has been successfully operating in the Serbian and regional markets for more than 3 decades.

Today, the company owns 6 quarries and 9 production plants spanning 25 hectares, and boasts a wide assortment of over 250 products. The Bekament family consists of more than 500 employees who, through their dedicated work, have been raising industry standards for years and enabling the company to deliver products of the highest quality.

A team of experienced professionals and top-tier experts is responsibly overseeing all of the company's operational processes. In a state-of-the-art laboratory and quality control facility, technologists actively work on improving technological processes and monitoring market requirements, which has earned the company a large number of internationally recognized certifications (ETA, ISO 9001, ISO 14001, ISO 45001).

Through continuous investment in development, training, new technologies, and projects of broader significance for the local community, Bekament is wholeheartedly contributing to a better working environment and a higher quality of life.

COMPANY'S DEVELOPMENT

1992

The company started operating under the name Banja Komerc, as a warehouse of building materials, specialized for trade and stone processing

1999

Start of production of finished products – Dekor, Banjalit and StirolFix polystyrene adhesive

2000

Bekament brand launch

1995

Opening the first quarry

2001

Starting of exports to the region, entering the Montenegrin market

2003

Entering the market of Bosna and Herzegovina

2004

Entering the market of Macedonia

2002

The company operates under the name Banja Komerc Bekament

2005

Entering the market of Croatia

2012

Construction of a new administrative building in the factory area and receiving the Virtus award for corporate philanthropy

2013

Construction and launch of the Training Centre

2010

Production process completely automatized

2014

Acquisition of a partnership of GEA

2017

Established "Bekament Foundation"

2016

Opening of a new factory for the production of polystyrene

2018

Opening of new facilities to produce powder and liquid products, and a fully automated warehouse with increased capacity

2019

Repositioning of the Bekament brand – setting up a new business strategy (vision, mission, values and new position of the brand), changing the entire visual identity and defining new brand architecture of the production portfolio

2022

Opening a new factory for XPS (Extruded polystyrene) production in Arandelovac and launching two new production lines within the liquid program plant

2020 - 2021

Strengthening the Bekament brand and increasing its recognition in the domain of image, reputation, relevance, quality, social responsibility and technological progress

2023

Entering new EU markets (AL, FR, HU, BG, IT, MT,CY)

2024

Opening of the DECOR STUDIO (showroom for decorative techniques and

2025

Expansion of production capacity through investment in new facilities for CONCRETE ADMIXTURES AND AUXILIARY MATERIALS

BEKAMENT PIECE BY PIECE



250+

PRODUCTS
IN PORTFOLIO

COMPLETE PRODUCTION PROCESS
QUALITY GUARANTEED BY ETA AND ISO
STANDARDS ISO 9001, ISO 14001, ISO 45001



1200

PARTNERS AND
DISTRIBUTERS



10+

MARKETS IN
THE EU AND THE REGION



500+
EMPLOYEES

24/7/365

TEAM SPIRIT



34
YEARS OF BUSINESS



6

QUARRIES



9

PLANTS

VISION

With constant innovation, dedication to work and long-term planning, we strive to become a leader in the region of Southeast Europe, to create solutions and build a better world.

MISION

With the strength of our hands as a family, we work, last, care, improve and create materials for finishing works in construction.



Kosta Čolović
Owner of the Company
Banja Komerc Bekament

“ We know who we are. We know our values.



Aleksandar Čolović
Owner of the Company
Banja Komerc Bekament

“ We make more than just products. We believe in strength.



Dejan Čolović
Owner of the Company
Banja Komerc Bekament

“ We look further, we see more.

BEKAMENT VALUES

STRENGTH

Security, stability, credibility and trust are an important part of our success and our strength to create a better world with our own hands together with you.

COURAGE

We are ready to be innovators and push boundaries. We bravely face challenges. We look forward, we conquer.

QUALITY

We believe in our products. We know that our customers and partners recognize this. Quality for us is also service, agreement, reliability, speed, easiness, simplicity, durability, and prac-

CARE

Bekament constantly listens to the needs of its employees, partners, and distributors. Company actively works to ensure that they are safer, that they have access to new knowledge, opportunities for advancement and improvement of business.

**BUILDING.
COLORING.
INSPIRING.**

FOR MORE THAN 3 DECADES WE HAVE BEEN

BUILDING excellence and laying solid foundations for long-term success and growth in markets across the region and the European Union.

COLORING the path for generations, bringing creativity and dynamism to everything we do, because our products are more than that – they provide added value and deliver innovations that enhance everyday experiences and build a better future.

INSPIRING a continuous pursuit of new achievements through constant improvement and exploration of new possibilities, setting new goals that lead the way to success. We are a source of inspiration and motivation for all our stakeholders.

PORTFOLIO

 **250+** PRODUCTS IN PORTFOLIO

The portfolio is strategically diversified to accompany the entire closing process works in construction. It consists of products for external and internal walls, insulation, waterproofing and ceramics, decorative materials, products for wood and metal, sealing and glues, manual and machine plastering as well as products for special purposes.

By applying the most modern technologies and continuous monitoring, Bekament products meet high criteria in terms of quality and environmental protection. This is evidenced by among others, ETA certificate and ISO certificates - ISO 9001, ISO 14001, ISO 45001. Bekament has a CAM certificate, which guarantees the use of environmentally friendly materials, as well as that it uses recycled materials in the production of its finished products.

At the end of 2022, the company Bekament received significant EUROFINS Indoor Air Comfort (IAC) and Indoor Air Comfort Gold (IACG) certificates for three products from the Interior category - paints for interior walls, which are characterized by low VOC emissions (volatile organic compounds).





PRODUCTS FOR EXTERIOR WALLS AND INSULATION

BEKATHERM

- Finishing façade mortars
- Adhesives for gluing and reinforcement
- Substrates
- Façade paints
- Levelling compounds
- Accessory materials
- EPS Facade Insulation Boards
- EPS Thermal Insulation Boards
- XPS Insulation Boards



PRODUCTS FOR INTERIOR WALLS

INTERIOR

- Substrates
- Levelling compounds
- Interior paints
- Interior decorative mortars
- Tinting agents
- Products for plastic cardboard panels



PRODUCT FOR WATERPROOFING

HYDRO

- Waterproofing compounds
- Accessory portfolio



PRODUCTS FOR CERAMICS LAYING

CERAMIC

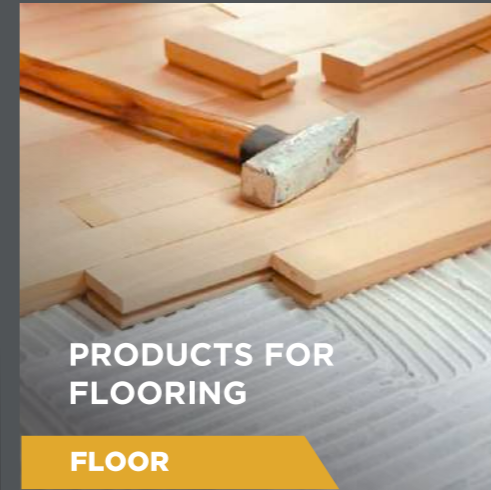
- Pads
- Ceramic tiles adhesive
- Grout compound



PRODUCTS FOR SEALING AND BONDING

SEALFIX

- Sealing materials
- Adhesives
- PUR EPS tile adhesiv
- Prefabricated PUR foams
- PUR foam pistol cleaner



PRODUCTS FOR FLOORING

FLOOR

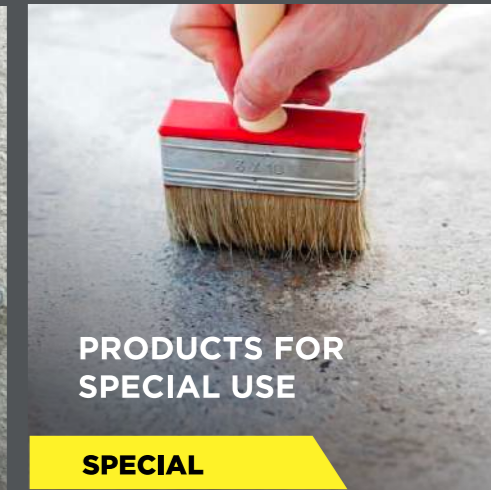
- Self-leveling products
- Parquet adhesives
- Substrate for parquet adhesive



PRODUCTS FOR MANUAL AND MECHANICAL PLASTERING

CLASSIC

- Substrates
- Mortar for manual and machine application



PRODUCTS FOR SPECIAL USE

SPECIAL

- Concrete
- Hydrophobic coating
- Concrete paint
- Anti-mould agents
- Products for aerated concrete blocks
- Horizontal signalling



PRODUCTS FOR INTERIOR AND EXTERNAL WALL DECORATION

DÉCOR

- Primer
- Decorative materials
- Decor tools



PRODUCTS FOR WOOD AND METAL

PROTECTART

- Substrates for wood coating
- Substrates for metal coating
- Transparent wood finishes
- Wood and metal coatings
- 3in1 coatings
- Special purpose products
- Diluters



CONCRETE ADMIXTURES

DECOL

- Superplasticizers for ready-mix concrete and precast concrete elements
- Admixtures for concreting in winter conditions
- Retarder-plasticizers
- Air-entraining agents
- Concrete pump lubricant
- Admixtures for mortars of various applications
- Mould release agents
- Polypropylene fibres



www.bekament.com

BEKAMENT COMPANY HAS EXPANDED ITS PRODUCTION CAPACITY THROUGH INVESTMENT IN NEW FACILITIES FOR CONCRETE ADMIXTURES AND AUXILIARY MATERIALS!

In light of the growing demand for concrete admixtures, Bekament has opened a modern, automated production facility for concrete admixtures and auxiliary materials, which improve its workability, processability, strength, durability, pumpability, longevity, and resistance to chemical influences.

Using the most advanced high-performance technologies, the current product range includes: superplasticizers for ready-mix concrete and precast concrete elements, admixtures for concreting in winter conditions, retarder-plasticizers, air-entraining agents, concrete pump lubricant, admixtures for mortars of various applications, mould release agents and polypropylene fibres.





CONSTANT INVESTMENT IN DEVELOPMENT

INNOVATIONS

Bekament has a modern development laboratory and quality control where a team of experienced professionals and top experts actively work on improving technological processes and monitoring market demands to improve the product portfolio.

By applying the most modern technologies and through continuous monitoring, Bekament meets high criteria in terms of product quality, which is confirmed by numerous certificates that the company owns.

WE ARE ESPECIALLY PROUD OF OUR DEVELOPMENT LABORATORY AND QUALITY CONTROL.

PRODUCTION CAPACITIES AND THE MOST MODERN WAY OF STORAGE



Through major investments in factory plants for the production of powder materials and liquid products, annual production capacity has been significantly increased, and the most advanced automated racking storage system has been installed.



350,000t

ANNUAL CAPACITY OF POWDERY AND LIQUID PRODUCTS PLANTS

100t/h

CAPACITY OF POWDERY PRODUCTS LINE

70t/h

CAPACITY OF LIQUID PRODUCTS LINE



500.000m³

ANNUAL STYROFOAM PRODUCTION CAPACITY

4128

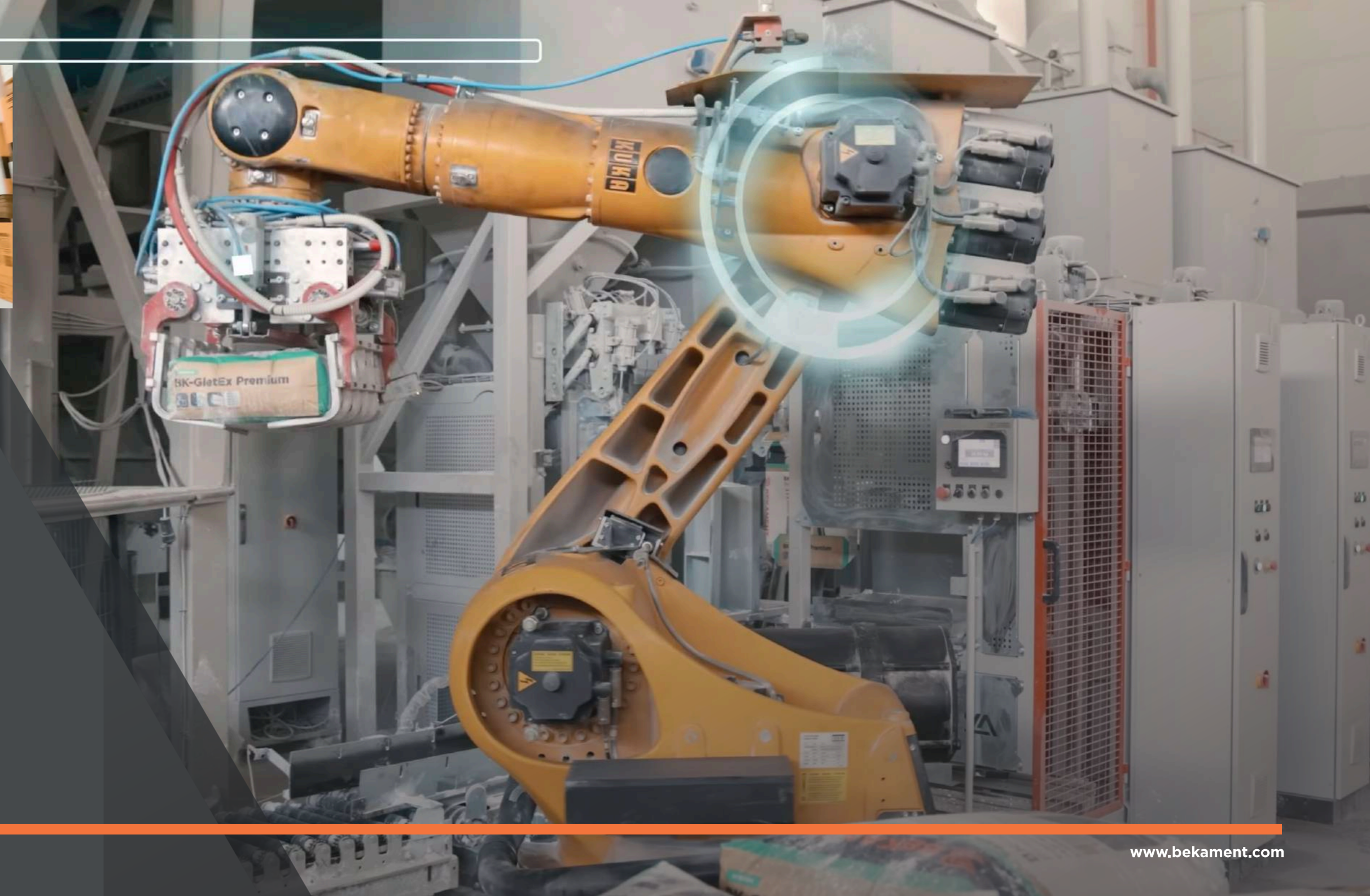
PALLETS

3

PALLETS ELEVATORS

8m

HIGHT



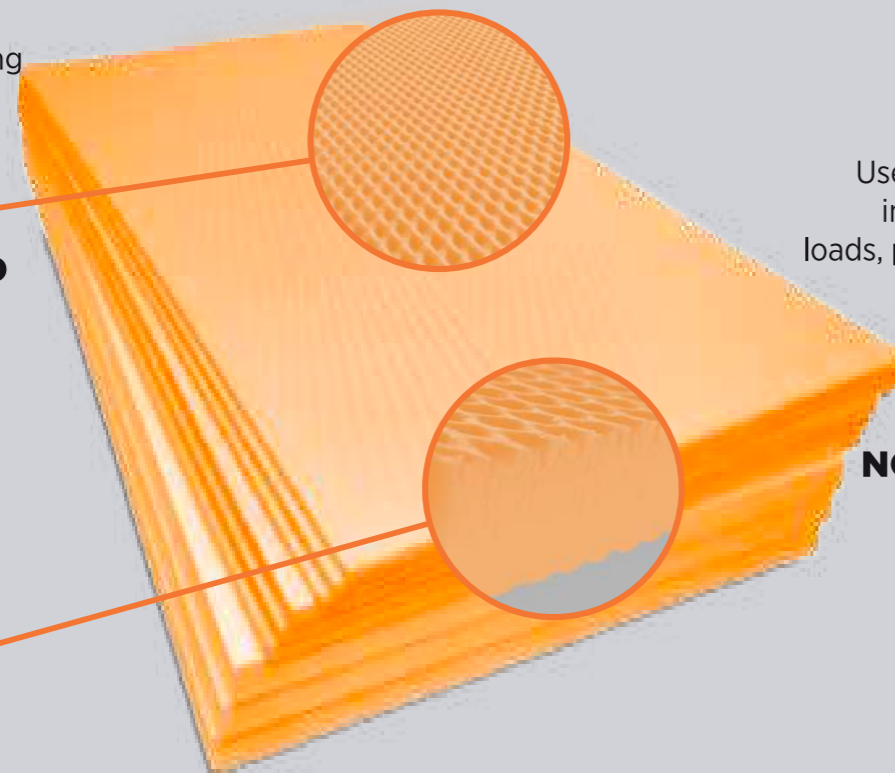
HIGH-QUALITY THERMAL INSULATION PROPERTIES

Thermal insulation board made from extruded polystyrene foam with a waffle surface structure, resistant to water (moisture) and high compressive loads. Designed for insulating new construction and renovating existing buildings.

PERFECT TEXTURE, MECHANICAL STRENGTH, AND CLOSED-CELL STRUCTURE.

The product is manufactured to the highest international standards and consists of hard-pressed polystyrene foam boards with a closed-cell structure, which allows the building to “breathe”.

PERFECT PRODUCT GEOMETRY AND EDGE FINISHING WITH LASER PRECISION



A WIDE RANGE OF BOARD THICKNESSES

Manufactured in thicknesses from 20mm to 200mm, with straight edges or stepped cut (“rebate”).

HIGH RESISTANCE TO MOISTURE AND HIGH COMPRESSIVE LOADS.

Used for foundation insulation, floor insulation under high compressive loads, perimeter insulation, and flat roof insulation.

IMPROVED ADHESION AND NON-COMBUSTIBILITY OF THE MATERIAL.

The product should be used up to the recommended temperature of 75°C and falls under normally flammable insulation materials, classifying it as class “E” in accordance with European standard EN 13501-1.

EASY INSTALLATION



THERMAL INSULATION PRODUCT

BK-DUR XPS

EXTRUDED POLYSTYRENE BOARDS (XPS)

With its quality and enhanced characteristics, the product rivals global brands in the construction materials market and fully meets the growing demands for improved energy efficiency in buildings.



The extruded polystyrene (XPS) factory ranks among the most advanced facilities in Europe, operating with a fully automated production process.

 **250.000m³** ANNUAL PRODUCTION CAPACITY OF XPS (EXTRUDED POLYSTYRENE)

BEKAMENT[®] TRENING CENTAR

BEKAMENT TRAINING CENTRE

Ongoing training and workshops for partners are part of the company's vision that education is the foundation of future success. In the modern, fully equipped Bekament Training Centre, more than 2,000 facade specialists, painters, tile layers, and parquet fitters receive professional education and enrich their knowledge and experience in the field of finishing construction works each year.

DECOR TRAINING ACADEMY

The Decor Training Academy by Bekament, held in the modernly equipped Decor Studio, is designed for everyone who wants to improve their knowledge and skills in decorative techniques and modern finishing works in construction. Through practical demonstrations and hands-on work with premium Bekament products, participants have the opportunity to learn new techniques, explore the latest trends in wall decoration, and exchange experiences with industry experts.



DÉCOR STUDIO



The BEKAMENT DÉCOR product line pushes boundaries and sets new standards in the decoration of interior and exterior walls. It is distinguished by its variety of decorative techniques and textures, complemented by a vast array of shades.



MORE THAN JUST A SHOWROOM

It is the epicenter of endless inspiration and education for all who appreciate modern, striking interior and exterior solutions, but also a gathering place for those who strive for the highest standards in architecture, design, and material quality.

WIDE SELECTION OF DECORATIVE WALL TECHNIQUES

Find inspiration for the most modern interior solutions all in one place, thanks to a top-notch selection of wall decoration techniques, along with appropriate education on their application and the latest trends in the world of design and art.

 Jasenička 7, Belgrade
 060 222 40 61

decorstudio@bekament.com 
www.bekament.com 

TRANSPORT

Bekament owns a fleet of over 50 trucks, which contributes to the availability and speed of delivery of the entire product range.



BEKAMENT MARKETS

Thanks to a well-organized network with more than 1200 partners and distributors, Bekament markets a wide range of over 250 products in more than 10 markets of the European Union and the region.



10+ MARKETS IN THE EU
AND THE REGION



1200 PARTNERS AND DISTRIBUTERS



Bekament is boldly meeting the challenges of the market constantly pushing the boundaries in the field of its business.

THANKS TO DECADES OF EXPERIENCE INTO THE CONSTRUCTION INDUSTRY, THE COMPANY STARTED CONSTRUCTING BUSINESS AND RESIDENTIAL BUILDINGS ACCORDING TO THE HIGHEST WORLD STANDARDS USING OWN RESOURCES AND MATERIALS.

WELCOME TO BEKATOWN

RESIDENCE & SPA RESORT

**JUST 45 MINUTES FROM BELGRADE
ON OVER 20 HECTARES OF LAND
SECURE RETURN ON INVESTMENT**

www.bekatown.com

RESPONSIBLE TO SOCIETY



THE ESSENTIAL VALUES OF BEKAMENT AND PART OF ITS CORPORATE IDENTITY ARE SOCIALLY RESPONSIBLE AND SUSTAINABLE BUSINESS, AS WELL AS THE CONTRIBUTION TO THE DEVELOPMENT OF THE GENERAL CITIZENS STANDARDS WHICH INDICATE THE IMPERATIVE TO FUNCTION CORRECTLY AT ALL LEVELS – FROM RELATIONS WITH ALL STAKEHOLDERS TO RESPECTING BUSINESS ETHICAL VALUES AND LAWS.

Bekament encourages the development of the community in which it operates in the fields of health, culture, sports, environmental protection, and sustainable development. Emphasis is placed on continuity of support and long-term cooperation.

Bekament Foundation was founded in 2017. Its business is focused on the humane and ethical dimensions of social responsibility.

**BUILDING.
COLORING.
INSPIRING.**

